

**An Introduction
to a New
Multi-Faceted
Public
Funding Initiative
with Blockchain
and Cryptocurrency
at its Core**

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Executive Summary

The purpose of this document is to introduce a new, private funding initiative designed to raise development capital for three associated projects. These projects are:

A new online entertainment channel with an entrepreneurial focus.

A new payment gateway (LAVIDAPAY) built on proven blockchain technology.

A non-profit making construction project to build a Muslim community hub, centred on a new Mosque.

The differentiator for these three projects is the way that cryptocurrency and blockchain technology will be used uniquely for:

a) each project and

b) as a bridge between each three

To facilitate this bridge, and new cryptocurrency, LAVIDACOIN will be launched. This new cryptocurrency token will be spendable either with the issuer of the token, or with vendors and merchants that support the token.

Within this document, you will find a top-level non-technical description of blockchain technology, the benefits it brings to each project, and the way that it will be used.

The entertainment channel will use blockchain technology for data storage. The payment gateway will use blockchain for storing financial records securely, and the Mosque complex could potentially allow cryptocurrency to be used for real-world purchases.

Furthermore, the launch of a new cryptocurrency, LAVIDACOIN that will be embedded within the LAVIDA blockchain, opens up investment possibilities for pre-mine investors and also cryptocurrency miners going forward. The later enables LAVIDACOIN to be inducted into the cryptocurrency landscape as a valid coin, with its own Proof of works (POW) value and exchange rate.

Each of the three projects is discussed in some detail. With an explanation of the top-level planned feature set. Any shortcoming in current planning at this stage is also highlighted.

The document spends some time explaining the core technologies of blockchain, POW and Scrypt SHA-256 which will form the underlying technology stack for the entertainment channel, the LAVIDAPAY payment gateway and the LAVIDACOIN cryptocurrency itself.

The final section of this document notes the inherent shortcomings of a single white paper covering such a wide topic.

Disclaimer

This white paper is issued as “information only” and is not intended to form any kind of binding commercial contract. This white paper was entirely factual on its date of publication and no guarantees are made that in the future, that the information would be deemed correct.

The purpose of this white paper is to provide all interested parties (investors, regulatory bodies, etc.) of the upcoming project that is outlined in full within this document. This paper is intended for investors to use as a source of information in making an investment decision, however, it is the investors themselves who need to perform due diligence in order to discern whether the investment opportunities found within this paper are viable in their own situation.

Within this paper you will find a value proposition for the potential investment in the launch of a new cryptocurrency token (LAVIDACOIN) and the three projects that this new token will form the backbone of. This paper attempts to state the facts as they exist, however, the company will not be held responsible for any errors or omissions within this document. Furthermore, the publisher of this paper reserves the right to change, remove, amend or add to the facts within this paper.

The paper gives an overview of a set of three projects, each of which will rely on blockchain technology and the new LAVIDACOIN token in some form. The projects are in planning stage, and therefore subject to change. All reasonable effort will be made to keep potential investors informed of changes to the proposed investment. However, no guarantees are made, and the company will not be held liable for any change in the context of the projects prior to the initial round of funding.

Introduction



The purpose of this white paper is to introduce a new funding initiative, the results of which will be used to complete three separate yet interlinked projects.

Two of these projects will leverage cryptocurrency and blockchain technology, to create two new technology platforms; an entrepreneur focused online entertainment channel, and a new payment gateway aimed at online businesses. The third project revolves around the construction of a community hub, based around a new mosque complex.

Within this paper we discuss the following:

- The funding campaign itself and the required funding goals.

- A top-level description of how development funds raised will be spent.

- A description of the planned platform for a new entrepreneur-focused online entertainment channel.

- A description of the planned payment gateway platform.

- A general overview of the planned construction project for a new mosque and community hub.

- An overall description of the core technologies

used in both platforms; the entertainment channel and the payment gateway.

A deeper look at the Script SHA-256 technology which is the basic building block of both platforms.

Information about LAVIDACOIN; this is the cryptocurrency that the entertainment channel and the payment gateway will both use.

Three Projects:

Entertainment Channel

Payment Gateway

Mosque Complex

We attempt to unify each section within the overall framework of the funding campaign. However, as the entire endeavour is in the early stages of planning, it is unavoidable that certain key facts will be omitted. For example, with regards to the planned community hub, no description of the construction project is given, as at this stage, it would be entirely premature.

Securing Development Funds

The launch of the new cryptocurrency token LAVIDACOIN will provide initial funding, with the potential for additional funding rounds in the future.

The projects outlined in this white paper also intend to leverage the power of cryptocurrency to raise development capital for three separate projects; a new payment gateway, a new entertainment channel and a mosque complex. It is believed that only through crowdfunding can such a diverse range of interrelated projects hope to gain the development funding needed to bring them to fruition.



Progressive Development Funding:

Three projects, can be actioned simultaneously if funding goals reached.

The

million.

Construction of mosque complex - \$400 million.

Currently, there is no firm strategy in place to tackle an under-funding scenario, and no priorities have been set with regards to which project will be actioned first. However, due to the low entry requirements for the new payment gateway, logic dictates that this be the first development project tackled. Similarly, as the mosque complex is solely a non-profit enterprise, it makes sense to leave this project until the final phase, once the two revenue earning platforms have been launched.

Of course, if the entire \$1.5 billion is raised in a single round of funding, then all three projects will be run concurrently.

funding campaign will be offered to private investors as a way to procure a stake in what we hope, will be a profitable and sustainable new business. Multiple revenue streams will be unlocked, as well as a number of investment avenues opened up, including the mining of the new cryptocurrency.

Development Fund Requirements

The funding campaign is required to raise development for three separate projects. This is to be a substantial campaign, with the overall goal of raising \$1.5 billion in funding, which will be disbursed across the three projects thus:

Development of new entertainment platform - \$1billion.

Development of new payment gateway - \$100

An Entrepreneur Focused Entertainment Channel

At the core of this new entertainment platform, we find a web-based style of content delivery, capable of serving many different types of content. The entertainment platform will be open to the public and free to access.

Although it is intended that a wide range of content is delivered using the platform, the content plan will focus most heavily on publishing content that is of interest to online businessmen and entrepreneurs.

As the platform is free to access, there is a need to establish a viable revenue stream to cover operational costs and produce a profit. At this time, it is seen that paid advertising is the preferred revenue stream.

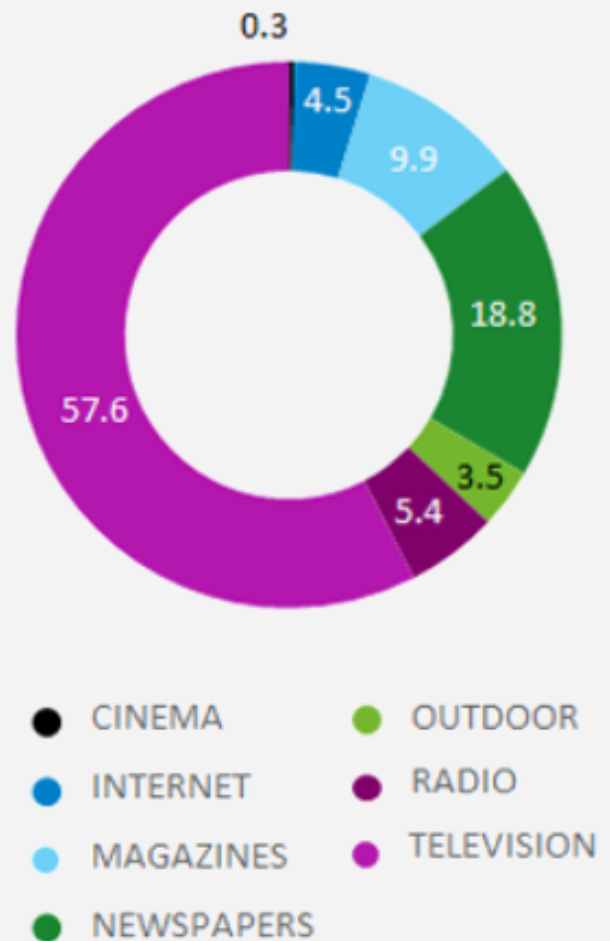
The platform itself will leverage blockchain technology to facilitate transactions and as a general storage engine for keeping all user data encrypted safely at all times. Such a strong bias towards user privacy will assist the platform in gaining traction across international borders, where more stringent privacy and security legislation is in place. For example, the platform would be fully compliant with the General Data Protection Regulation (GDPR) in Europe without having to develop a specific set of privacy features to become GDPR compliant.

At this time, the entertainment platform is in the inception stage, and there is no overall strategy in

Blockchain Driven:

A next-generation content delivery network with the power and security of blockchain at its heart..

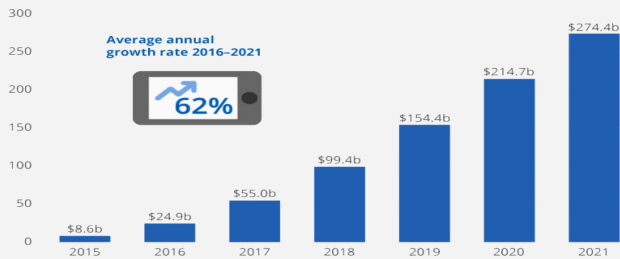
MEDIA - % SHARE OF SPEND - YEAR TO DATE



place regarding the types of programming it will broadcast, and the exact viewer demographics it will target. These tasks will be completed during the initial development stage once development funding has been secured.

A New Payment Gateway Leveraging Cryptocurrency

Mobile Payment Volume to Increase Tenfold by 2021



new payment gateway platform will be developed, named LAVIDAPAY. The payment gateway will compete with the major players such as Paypal, Skrill, ALIPAY and Neteller, by offering the next generation to the solution of maintaining the uttermost security and privacy of user data and financial transactions, by incorporating blockchain technology. Additionally, users of LAVIDAPAY will gain the benefit of the platform being better value for money, and also in the form of rewards that LAVIDAPAY will give to its users.

Older, first-generation payment gateways use traditional database technology to store customer information and the financial transaction date itself. Tables and records are used to store data. Ineffective management of security of the database servers could lead to a serious security breach, with customer data becoming publicly visible.

LAVIDAPAY does away with old-style RDBMS and replaces it with blockchain. Under blockchain, no user data is stored in recognisable tables and records. Instead, they are stored in one of the sequential blocks in the chain. The data is automatically encrypted and appended to the blockchain, complete with a cryptographic hash to prove data integrity. Using this kind of technology entirely removes the security overhead of older transactional databases.

LAVIDAPAY will not face the high cost of ownership of a client/server style data storage architecture. Cryptographic technology is the replacement, with

its inbuilt security and protection.

A New Cryptocurrency – LAVIDACOIN “Step Mother of Coin”

LAVIDAPAY the new payment gateway will operate its own blockchain as a data storage medium. Therefore, it makes sense to launch a new cryptocurrency, which can use the same blockchain. The new cryptocurrency will be named LAVIDACOIN (LVC) and will use the slogan “**STEP MOTHER OF COIN**” as the initial shape of its overall marketing message used for market entry.

LAVIDACOIN as a Bridge:

The new cryptocurrency
LAVIDACOIN is a bridge
across the projects.

Coin name: LAVIDA

Abbreviation: LVC

Total supply: 766,000,000

Pre-mine: 153,000,000

Value (pre-mine):

1st stage USD 0.66 per coin (allocation coin 53,000,000)

2nd stage USD 0.86 per coin (allocation coin 100,000,000)

The pre-mine stage of the token launch will last for a period of 6 months, from August 2018, to February 2019. Once this is complete, the LAVIDACOIN blockchain will be opened to cryptocurrency miners.

LAVIDACOIN will act as a bridge between all three projects. LAVIDACOIN will also act as a utility token, that can be spent with the issuer of the currency, or with authorized independent merchants and vendors who accept LAVIDACOIN.

A Community Complex Built Around a Mosque

The third project that it is hoped the round of funding will provide development funds for is a community complex, with a new Mosque at its centre.

The centre itself will contain everything a Muslim community would need to carry out activities within their belief. A one-stop shop, a place to meet and gather within a Muslim community. At the centre of the complex will be a Mosque, newly built.

This will be an entirely non-profitmaking venture, and therefore will likely be actioned after the two revenue earning projects, the entertainment channel and payment gateway, have been completed. Unless funding goals are met entirely, and if they are, the Muslim complex will be built at the same time the other two projects are developed.



Blockchain Everywhere:

With a community hub based around a Mosque complex run as a non-profit organization, the reality of cryptocurrency becoming a real-world way to pay for physical products is that much closer.

Promoting crypto spending within a vibrant and healthy community.



Core Technology

The fact that blockchain differs from traditional database management systems is in the inherently secure way that all data within the blockchain is stored. A traditional database is housed on one or more database servers. Blockchain does things completely differently. All data is stored in the blockchain itself, which is then operated as a distributed system across any number of decentralised nodes. Every node that is part of the blockchain architecture will contribute to the management of the blockchain data, thus:

- Each node can verify new blocks that are added to the blockchain.
- Each node can add new blocks to the blockchain.
- Each node can participate with other nodes in consensually maintaining the integrity of the blockchain data by checking cryptographic hashes and ensuring there has been no modification to the encrypted data within each block.

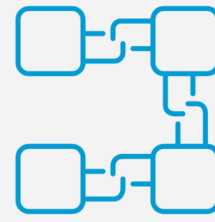
An Inherently Secure Platform for Data Storage

Blockchain by its very design is an entirely secure form of data storage straight out of the box. A simplified, distributed data storage platform that maintains its own integrity automatically.

This means that all data held within the blockchain is entirely secure, with perfect integrity at all times. Furthermore, as the entire blockchain can be inspected by every node, this means that any node operator can verify the blockchain entirely any time they wish. This makes the blockchain transparent, as third parties can very easily prove data integrity.

A Secure Historic Approach to Data Storage

A block, once written to the blockchain, cannot be altered in any way. This is because a blockchain works in append mode only. New data can be added to the chain, but historical data can never be changed or deleted. For the purposes of a payment gateway, this makes blockchain a perfect



Blockchain

technology for recording records of financial transactions.

There are only two actions that any user of the blockchain can perform. These are; 1) read access, to interrogate historical data, run search queries, etc. and 2) append access, to add new blocks of data to the end of the blockchain.

Historical Data Builds the Current Data View

Due to the fact that blockchain technology is append only data storage technology, there is no way to change historical data. For example, where an older style payment gateway might have a single field, in a single record which it uses to keep an updated balance of the user's account, blockchain cannot do this. Instead, blockchain takes the entire historical data and builds a real-time data view. To use the same example, the users account balance would be the sum of all the user's transactions in the blockchain. This is one of the most valuable security features of the blockchain; it is not designed to allow any form of an amendment to historical data.

A Synergy in Tech:

Blockchain and payment gateway transactions are a perfect match of technology.

The Main Advantages of Using Blockchain

data security.

If we summarise the information about blockchain that has been presented above, we can clearly see why blockchain, with its inbuilt security, is the perfect data storage platform for a payment gateway like LAVIDAPAY. It offers clear benefits including:

A more transparent, using the decentralised approach to verifying data integrity.

An append only data entity, with unalterable historical data.

Naturally fault tolerant due to the decentralised storage and management of the blockchain.

Simplified compliance with data security and privacy legislation across international borders.

A far reduced cost of data ownership due to less need for resources to maintain

**Why Use Blockchain?
Because blockchain is:**

- Entirely secure
- Complete fault tolerant
- Publicly verifiable
- Low cost of ownership
- Future proof

BLOCKCHAIN BENEFITS

“Untrusted parties can share single view of data (Shared Ledger)”



“Data that have been written can not be modied by any parities”



The SHA-256 and Script Mining Algorithms

To facilitate the required blockchain technology for both the LAVIDAPAY payment gateway and the entertainment channel, two core technologies will be employed. These are POW and Script. These are the two mechanisms that run the entire blockchain, with regards to appending data, verifying it, and also all of the actions associated with the new LAVIDACOIN cryptocurrency, including mining.

Proof of Work (POW)

Proof of Work (POW) is the main technology for managing the new LAVIDACOIN cryptocurrency. POW uses a standard SHA-256 (32 Bit) cryptographic hash-based algorithm, to ensure that coin mining is regulated, and coin value is always protected. POW is a proven technology that has been adopted by many mainstream companies as a way to measure spent computing resources.

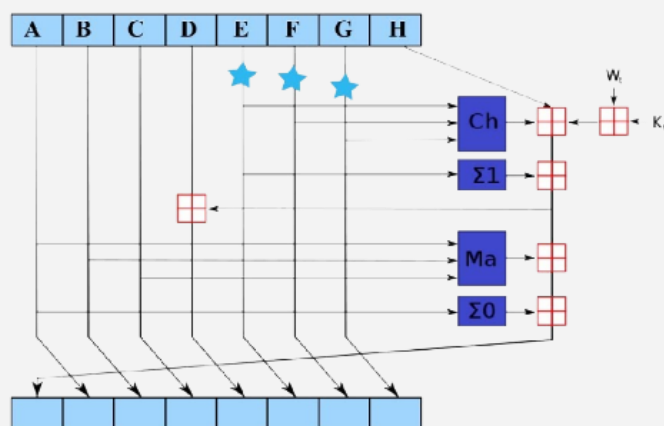
POW has a range of standardized API and other interfaces, which can be used to append to, manage, or verify the blockchain data. This means that LAVIDACOIN will be using the same blockchain technology as every successful cryptocurrency. A proven, solid and robust platform with a low cost of implementation.

Managing Coin Mining with Script

As a cryptography algorithm, Script was originally developed as a way to encrypt backed up data in a format that would be virtually impossible to decrypt without the correct keys. This is because to decrypt a single block in the blockchain requires a large investment in computing resources. More recently, Script has been converted into a Proof of Work (POW) tool, to regulate the mining of cryptocurrencies.

Script brings two key pieces of technology to the table. Firstly, it provides an excellent way of measuring the use of applied computing resources. This is used to make sure that each coin takes

SHA-256



exactly the same computing resources to mine, no matter who is mining them, and what they are mining with. Script also allows the real-time scaling of computing requirements to solve the algorithm. This means that as coin mining progresses, then the computing resources needed to “mine” a new coin can be raised.

Every time a coin is mined, the miners will have “spent” a measurable amount of computing resources. To explain further, a hobbyist using his home PC to mine cryptocurrency has to use exactly the same computing resources of a professional miner using specialized equipment. The only difference is that the hobbyist will mine at a slower rate. The effort per coin across both miners would be identical.

Proven Blockchain Mining:

Script is a Proof of Work algorithm that has been successfully implemented as a cryptocurrency mining method across many successful blockchains.

LAVIDACOIN as a Bridge

Above, the use of cryptocurrency for both the new entertainment channel and the LAVIDAPAY payment gateway was covered fairly extensively. However, cryptocurrency has one more benefit with regards to unifying the two mentioned projects.

LAVIDACOIN will act as a bridge between all three projects. LAVIDACOIN will also act as a utility token, that can be spent with the issuer of the currency, or with authorized independent merchants and vendors who accept LAVIDACOIN.

LAVIDAPAY and the new entertainment channel are intended to be primarily of interest to online businessmen and entrepreneurs. LAVIDACOIN can act as a paperless financial bridge between these two platforms.

For example, a LAVIDAPAY user could use their current balance of LAVIDACOIN to pay for advertising on the new entertainment channel. Similarly, an advertiser could sell products or services using LAVIDACOIN. In effect, we are building a cryptocurrency hub, designed for entrepreneurs to leverage cryptocurrency instead of cash currencies.

Crypto Enabled:

LAVIDACOIN becomes the pivotal cryptocurrency enabling access to the greater crypto landscape.

In

effect, once the LAVIDACOIN cryptocurrency has become established, it becomes a vehicle for commercial enterprise within the three projects, but more importantly, a gateway to all cryptocurrencies and their exchange.



Cryptocurrency for Real-World Applications

The section above discussed the bridge that LAVIDACOIN provides between the LAVIDAPAY payment gateway and the entertainment channel offering. There is a further usage that cryptocurrency can be put to within the entire crowdfunding project.

The community and Mosque complex could become a place where LAVIDACOIN (an ultimately all cryptocurrencies) could become a real-world currency, spent in the same way as normal currencies. The prospect of achieving this goal is one that the entire project aims to promote.

As a final consideration, the world is moving towards a cashless global economy very rapidly. LAVIDAPAY as a payment gateway already implementing cryptocurrency as its backbone technology would be in a position to exploit any developments a cashless, cryptocurrency driven global economy in the future.

In Conclusion

This document has attempted to give a high-level overview of the aims and goals of the private funding initiative itself. The three projects; a new entertainment channel, and a new payment gateway, and a non-profit Muslim community hub are covered.

However, as can be seen by firstly the enormity of the funding campaign itself with regard to the level of funds it hopes to raise, and the diversification of the three projects means that in order to keep this document fairly concise, no great level of granularity has been provided for any of the three projects.

In the future, additional documents may be produced, which explain each project more fully. However, for the short-term, as an introduction to the funding initiative, and the projects that are its core goals, this document will suffice.

